

The image is a vertical advertisement for a summer camp. At the top, there's a blue banner with white text: "erLeben - beGreifen - Spaß haben!" Below it, a large green banner has the word "Spaß haben!" in white. The main title "beGreifen" is written in large, white, cursive letters on a blue background. To the left of the text, there's a white butterfly outline. At the bottom, a young boy with brown hair is shown from the chest up, smiling and holding a paintbrush over a piece of paper. He is wearing a yellow wristband. The background behind him is a textured, light-colored surface. To the right, there's an orange banner with the word "erLeben" in white. The overall design uses a color scheme of blue, green, orange, and yellow.

The image is a collage of several photographs. On the left, there are three horizontal banners with stylized text: 'Spaß' in white on a green background, 'be' in white on a blue background, and 'erleben' in white on an orange background. To the right of these banners is a large photograph of seven children wearing pink, red, and blue helmets and life jackets, standing in a waterfall and smiling at the camera. Above this main photo is a smaller, close-up photograph of a person's hand holding a piece of light-colored, textured rock.

A group of children are gathered around a campfire at night, roasting marshmallows on sticks. The scene is lit by the fire's glow, creating a warm atmosphere. The children are wearing casual summer clothing like t-shirts and shorts. In the bottom right corner, there is a white silhouette of a deer head. To the right of the image, there is a vertical orange bar with the text "„Das Auge will sehen, das Ohn" and a blue bar below it.